



Letter from the Chair

investLogan's vision is to be a leading, design-driven entity, bringing investment into the City of Logan and returning benefits to the Logan community.

Our goal is ambitious and our strategy is about the long-term – seeking value propositions and opportunities that will go beyond the early years and will contribute to the City's economic growth, whilst delivering social and community benefit.

We are focused on responsibly managing the business and securing the long-term sustainability of investLogan for our Shareholder and our stakeholders.

To us, long-term success means creating jobs and opportunities for future generations – opportunities that create both economic and community value. Of note, we acknowledge the important role the Shareholder and the Shareholder's representative plays in our early success and the long-term sustainability of our business.

The investLogan Plan (the Plan) sets out what directions and actions we will pursue to achieve our objectives over the next four years. The Plan provides details of investLogan's priorities, actions and expected results and outlines the framework to be used to evaluate the performance of investLogan and its activities.

The Plan outlines our priorities over 2019 – 2023, which are aligned to the objectives in our Constitution, including:

- property development activities;
- acquisition and investment;
- social or community enrichment;
- research and development;
- economic development and financial investment activities;
- partnering and collaborating.

InvestLogan is committed to fully implement the Plan to ensure we move closer to achieving our Vision to deliver economic growth and social and community benefit for the City of Logan.

Steve Greenwood
Chair

